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November 15, 1993

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Mr. William F. Caton  
Acting Secretary  
Federal Communications Commission  
Suite 222  
1919 M Street, NW  
Washington, DC 20554

RE: MM Docket No. 93-264  
Whitesboro, NY

Dear Mr. Caton:

Transmitted herewith, on behalf of Kenneth F. Roser, Jr., applicant (FCC File No. BPH-920513MI), through counsel, are an original and six copies of the "Integration and Diversification Statement of Kenneth F. Roser, Jr." in the above-referenced proceeding.

Should any questions arise with regard to this matter, please communicate with the undersigned directly.

Respectfully submitted,

By: J. Richard Carr  
J. Richard Carr, Esq.  
Counsel to Kenneth F. Roser, Jr.

Enclosures

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Before The

*Federal Communications Commission*

Washington, DC 20554

In re Applications of

**FRANK B. DUROSS**

**NEW HORIZONS BROADCASTING  
PARTNERSHIP**

**KENNETH F. ROSER, JR.**

**KEVIN O'KANE**

For a Construction Permit for  
a New FM Station on Channel 250A,  
at Whitesboro, New York

) MM Docket No. 93-264

) File No. BPH-92051MC

) File No. BPH-920513MF

) File No. BPH-920513MI

) File No. BPH-920514MK

To: The Honorable Joseph P. Gonzalez  
Administrative Law Judge

INTEGRATION & DIVERSIFICATION STATEMENT OF KENNETH F. ROSER, JR.

Comes now, Kenneth F. Roser, Jr. with his Integration and Diversification Statement in connection with the above-captioned proceeding. This Integration and Diversification Statement is submitted pursuant to the Commission's Rules and Regulations and is offered in response to the "Hearing Designation Order," in the above-captioned proceeding, released October 18, 1993 in MM Docket No. 93-264.

A) Ownership Structure of the Applicant

Kenneth F. Roser, Jr. is an individual applicant for FM Channel 250A at Whitesboro, New York. No one other than Mr. Roser has any interest in or connection with this application.

**B) Ownership Percentage of Kenneth F. Roser, Jr.**

Kenneth F. Roser, Jr., owns 100% of the applicant for Channel 250A at Whitesboro, New York. Mr. Roser controls all of the affairs of the applicant.

**C) Integration Proposal**

Kenneth F. Roser, Jr. is an individual applicant and intends to operate the proposed Whitesboro, New York facility as a sole proprietor. In the event of a grant of his application, through comparative hearing, Mr. Roser intends to function as the station's general manager on a full-time (40 or more hours per week) basis. As the general manager of the new FM facility, Mr. Roser will be responsible for the formulation of all station policies including, but not limited to, the overall management of the radio station, programming, news, sales, public affairs and all hiring and firing. Mr. Roser will oversee all of the construction details of the radio station and will be actively involved on a day-to-day basis with developing the station's entertainment and news programming, and will be responsible for ascertaining all the needs and interests of the Whitesboro community. Mr. Roser will be in complete control of all of the station's operations and all department heads, if any, will answer directly to him. In summary, Mr. Roser will perform all of those duties commonly associated with those of a general manager in the radio broadcasting industry.

Kenneth F. Roser, Jr. is a white male. He is a long-time local resident and currently resides within the primary service contour of the proposed facility on Channel 250A at Whitesboro, New York. Kenneth F. Roser, Jr. is President and majority owner of Roser Communications Network, Inc., licensee of Radio Station WLFH(AM), Little Falls, New York and is President and a 51% owner of Towpath Communications, Ltd., licensee of WOWB(FM),

Little Falls, New York.

In the event Mr. Roser is awarded the construction permit for Channel 250A at Whitesboro, New York, through comparative hearing, Mr. Roser will divest all of his interests in and connections with Radio Stations WLFH and WOWB and will resign as that station's general manager. Upon the grant of a construction permit, through comparative hearing, Mr. Roser will, commence to function as the new station's general manager on a full-time (40 or more hours per week) basis. Mr. Roser is also President and owner of Professional Media Services, Inc., an advertising agency located in Utica, New York. Mr. Roser will divest his ownership of and sever all involvement with, Professional Media Services, Inc., and will resign any and all other outside activities in order to fully implement his integration proposal as the new station's general manager on a full-time (40 hours or more per week) basis, if his application is granted through comparative hearing.

D) Other Media Interests

Kenneth F. Roser, Jr. has no other interest in or connection with any medium of mass communication other than the instant application for Channel 250A at Whitesboro, New York. As indicated above, Mr. Roser is majority owner of Roser Communications network, Inc., licensee of Radio Station WLFH-AM and owns 51% of Towpath Communications, Ltd., licensee of WOWB (FM), Little Falls, New York. Mr. Roser, as indicated, intends to divest this ownership interest and intends to sever all of his ties and connections with both the radio stations and the licensees of the stations in the event his application is granted, through comparative hearing.

Otherwise, Mr. Roser has no other interests in or connections with any other broadcast

property or application, newspaper or cable TV company.

**E) Credit for Minority or Female Ownership**

Kenneth F. Roser, Jr., is a white male. He will not seek comparative enhancement credit for any minority preference in this proceeding.

**F) Local Residency and Civic Involvement**

Kenneth F. Roser, Jr. resides at 5819 Graham Road, Utica, New York. Mr. Roser has resided at this address from 1986 to the present day. Prior to living at Graham Road in Utica, New York, Mr. Roser resided at 729 Deerfield Drive, East Utica, New York. Mr. Roser resided at that address from July 1983 to December 1986. From January 1976 to June 1983, Mr. Roser lived at 290 Candlewyke Lane, Utica, New York. From July 1975 to December 1975, Mr. Roser lived at Main Street, Whitesboro, New York. From 1955 to July 1975, Mr. Roser resided at Camden Road, Floyd, New York. All of the foregoing addresses are within the primary service contour of the proposed new FM facility on Channel 250A at Whitesboro, New York. Accordingly, Mr. Roser will claim credit for his long-time local residency within the service area of the proposed station.

Mr. Roser has been involved in the following civic activities within the proposed service area of the new FM station at Whitesboro, New York:

- Member of Utica Rotary Club since 1979.
- Member of the Mohawk Valley Advertising Club since 1982.
- Coach of T-Ball and Little League Schuyler Athletic League from 1991 to the present.
- Member of Central New York Radio Council.

- Otsego County Heart Association Golf Classic in 1992 and 1993. Donated money and advertising services.
- Sponsor of the 1993 Herkimer County Heart Association Golf Classic and participated in promoting the event and donated advertising services.
- Member of Utica Chamber of Commerce since 1987.
- Member of Herkimer County Chamber of Commerce since 1990 and currently a member of the "Shop Local" Committee.
- Member of Otsego County Chamber of Commerce since 1989.
- Neighborhood Center of Utica. Donated advertising services for promotion of fund raiser for purchase of furniture for new health clinic.

G) Past Broadcast Experience

Kenneth F. Roser, Jr. has extensive, past broadcast experience. From June 1978 through May 1980, Mr. Roser was an account executive at Television Station WUTR-TV, in Utica, New York. From June 1980 through 1981, Mr. Roser served as local sales manager at WUTR-TV. From September 1990 to the present, Mr. Roser has been part owner and General Manager of WLFH (AM), Little Falls, New York. From August 1990 to the present, Mr. Roser has been part owner and General Manager of WOWB (FM), Little Falls, New York.

Under Mr. Roser's stewardship, WLFH (AM) has received numerous awards from organizations for airing PSAs, conducting interviews and airing news reports about the organization activities. Examples of the awards are:

- American Heart Association Award - presented in 1991 for continued support of the Heart Association and specifically for the annual Run-Walk;
- American Red Cross - award presented in 1990 for efforts

promoting the Blood Banks in Little Falls helping it to become the largest Blood Bank in the country;

- Sav-A-Vet - an '80 radio-thon where money was raised for Vietnam MIA's and those suffering Agent Orange poisoning;
- Little Falls Business Association 1990 Service Division award for continued dedication to community service;
- Hospital Association of New York State 5th Annual Statewide Media Award for continued educational efforts on behalf of the Little Falls Hospital through interview programs and the annual radio-thon;
- Kris Cagwin Students for a Better World award presented by a group of Herkimer County Community College students for assisting in promotion of several projects during 1989. The group was named for a Herkimer County Community College student from Little Falls who was killed in a fire that year;
- Little Falls Hospital award presented for on-going assistance to the hospital and for 10 years of airing the 3 day broadcast of the Radio-thon which raises money for the hospital and educated listeners about hospital services. These efforts resulted in the raising of \$125,000.00;

H) Daytimer Preference

Kenneth F. Roser, Jr. will not seek to claim any comparative preference for owning an AM day-time radio station.

I) Other Matters

Kenneth F. Roser, Jr., proposes to operate the Whitesboro, New York FM Facility on a full-time basis. The station will broadcast 24 hours per day, seven days per week. The station will, however, as required, leave the air for maintenance purposes only.

The applicant proposes to install standby emergency power generation equipment at both the studio and transmitter sites in order to insure uninterrupted communications with the

If awarded the construction permit for the new FM station at Whitesboro, New York, through comparative hearing, Kenneth Roser, Jr. pledges to own and operate the facility for a period of no less than three years. Should the Commission award a preference for such a pledge, Mr. Roser intends to claim that preference as an enhancement to his application.

Respectfully submitted,

KENNETH F. ROSER, JR.  
Individual Applicant

By: Kenneth F. Roser, Jr.  
Kenneth F. Roser, Jr.

By: J. Richard Carr  
J. Richard Carr, Esq.  
P.O. Box 70725  
Chevy Chase, MD 20813-0725

By: Richard J. Hayes, Jr.  
Richard J. Hayes, Jr., Esq. *REC*  
13809 Black Meadow Road  
Spotsylvania, VA 22553

Date November 15, 1993

His Attorneys



**CERTIFICATE OF SERVICE**

I, J. Richard Carr, Esq. certify that on this 8th day of November 1993, copies of the foregoing "Document Production of Kenneth F. Roser, Jr." were mailed via first class mail, postage pre-paid, or as otherwise noted, to the following on this 15th day of November, 1993:

The Honorable Joseph P. Gonzalez\*  
Administrative Law Judge  
Federal Communications Commission  
Room 231  
2000 L Street, NW  
Washington, DC 20554

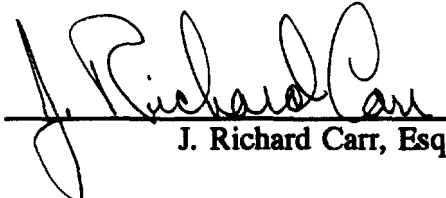
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